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TRAINING

## ANNOUNCEMENT

### **PCLT selected to present at the North Carolina Public Health Association (NCPHA) Annual Education Conference**

We are pleased to announce that PCLT has been selected to present a workshop at the North Carolina Public Health Association (NCPHA) Annual Education Conference to be held in New Bern, NC on September 19-21, 2012.

Melissa Murchison-Blake, Project Manager, will present *Best Practices for Utilizing Peer Education in Public Health Programs*. In this presentation, participants will explore the benefits and considerations of effectively utilizing peer education in a public health context. Participants will learn that it is not enough to designate a group of peer educators and send them out into the world to teach; rather, several factors should be considered that directly impact the success of peer education efforts. Drawing upon lessons learned through implementation of the Teen Prevention Education Program (Teen PEP) in high schools in New Jersey and North Carolina since 1995, Ms. Murchison-Blake will highlight examples of the best practices at work.

North Carolina Public Health Association (NCPHA), the leading professional association for people dedicated to promoting and protecting the health and environment of all North Carolinians, is an association of individuals and organizations working to improve the public's health through political advocacy, public awareness, professional development, and the interface between research and practice.

Please see [www.ncpha.com](http://www.ncpha.com) for more information.