



PRINCETON  
CENTER *for*  
LEADERSHIP  
TRAINING

## ANNOUNCEMENT

### **PCLT selected to present at the Adolescent Pregnancy Prevention Campaign of North Carolina (APPCNC) Annual Conference**

We are pleased to announce that PCLT has been selected to present a workshop at the Adolescent Pregnancy Prevention Campaign of North Carolina (APPCNC) Annual Conference to be held in Greensboro, NC on May 15-17, 2013.

Melissa Reagan, Administrative and Research Assistant, will co-present *Gimme a Boost! Reinforcing Sexual Health Messages Through Social Media* with Rodney Crownover, Manager of Program Fidelity at HiTOPS, Inc. In this presentation, participants will learn about the process by which booster messaging was developed and implemented to reinforce sexual health messages students received while participating in the Teen Prevention Education Program (Teen PEP) the previous year. Participants will also explore the ways in which social media can effectively engage participants in learning and skill development beyond specific intervention sessions. Drawing upon lessons learned through implementation of the Teen PEP Booster Messaging, Ms. Reagan and Mr. Crownover will highlight ways in which these lessons can help to inform the work of their own pregnancy prevention programs.

Adolescent Pregnancy Prevention Campaign of North Carolina (APPCNC) is a statewide nonprofit that has worked for more than 25 years to help communities prevent adolescent teen pregnancy through a combination of advocacy, collaboration, and education.

Please see [www.appcnc.org](http://www.appcnc.org) for more information.